

+ Mid-Atlantic and Northeast Metro Highlights

September 2021

Laborio



Talent Intelligence Solutions

Compensation | Retention | Job Market Forecasts



Unequalled Ease & Accuracy. Unlimited Reporting & Access.



LaborIQ® Index

The proprietary LaborlQ Market Ranking Index identifies and tracks 10 key performance indicators that best measure and rank a local economy's performance. These indicators or variables are present in every market and represent the greatest drivers of a market's economic progress or decline and labor market recovery from the pandemic.

The ranking index provides a strong evaluation of which U.S. cities and metro areas are attracting talent, recouping jobs and those primed for recruiting and hiring.

Mid-Atlantic & Northeast Metro Areas

Baltimore-Columbia-Towson, MD

Boston-Cambridge-Nashua, MA-NH

New York-Newark-Jersey City, NY-NJ-PA

Philadelphia-Camden-Wilmington, PA-NJ-DE-MD

Washington-Arlington-Alexandria, DC-VA-MD-WV

U.S. Labor Market Conditions & Outlook

- Historic-level job openings (10.9 million) and voluntary quits (~4 million)
- The Delta variant will slow near-term hiring, despite business demand
- Early-recovering metros and industries will see more moderate job gains
- The limited availability of talent will be a significant hiring challenge



U.S. Labor Market Highlights

- Monthly job gains likely to remain slower due to COVID-19 impact
- People transitioning between companies will remain high with record number of open jobs
- Full return to employment by early 2023

Jobs to Recover

Unemployment Rate

5.3M

3.5% below pre-pandemic total employment

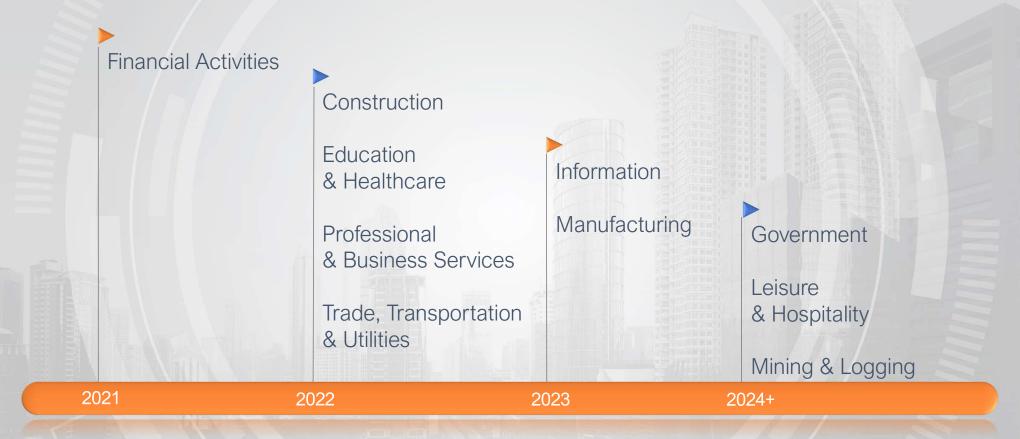
5.2%

Down from peak of 14.8% in April 2020





Year of U.S. Job Recovery by Industry





Source: LaborIQ®

Are you trying to fill open jobs? So is everybody else!



JOB OPENINGS BY INDUSTRY

1.8M Professional & Business

1.8M Healthcare

1.6M Restaurants & Hotels

1.1 M Retail Trade

889K Manufacturing

321K Construction



Transition of Talent Continues; Voluntary Quits Skyrocket

4.0 million people quit in July (2.7% of employment base)

11.5 million quits from May - July

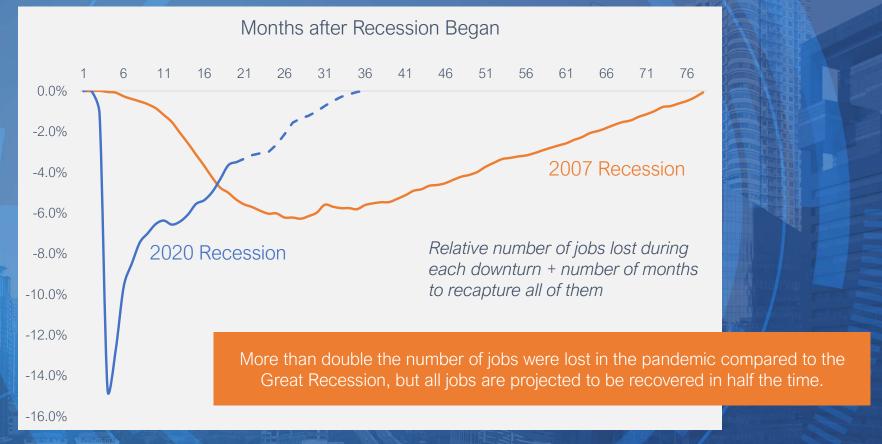
Pace nearly double the rate after 2009 recession



Sources: LaborIQ®; Bureau of Labor Statistics; *2021 data is average through July



Job Loss & Recovery vs Great Recession





National Headlines | Industries & Occupations

Industries

Financial Activities leads the recovery with only0.3% of jobs left to recoup

Leisure & Hospitality represents 32% of U.S. jobs left to recover

Occupations

Unemployment Rates

1.5% Tech jobs

7.5%
Service jobs



National Labor Market Job Gains

LaboriQ by Think Why

BY INDUSTRY | AUGUST 2021

GOODS-PRODUCING SECTORS

37,000

MINING & LOGGING

6,000

-3,000

SERVICE-PROVIDING SECTORS

PROFESSIONAL & BUSINESS SERVICES

74,000

INFORMATION

17,000

EDUCATION & HEALTH

35,000

FINANCIAL ACTIVITIES

16,000

GOVERNMENT

-8,000

TRADE, TRANSPORTATION & UTILITIES

24,000

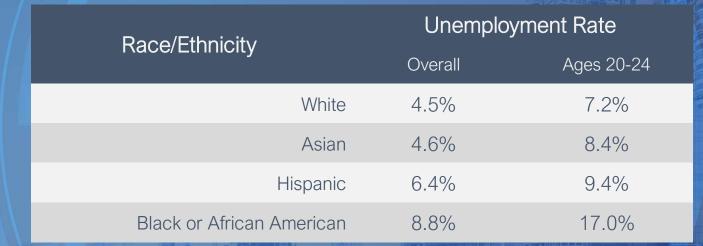
LEISURE & HOSPITALITY

U

Despite overall disappointing job gains in August, these industries still made significant progress recouping jobs.









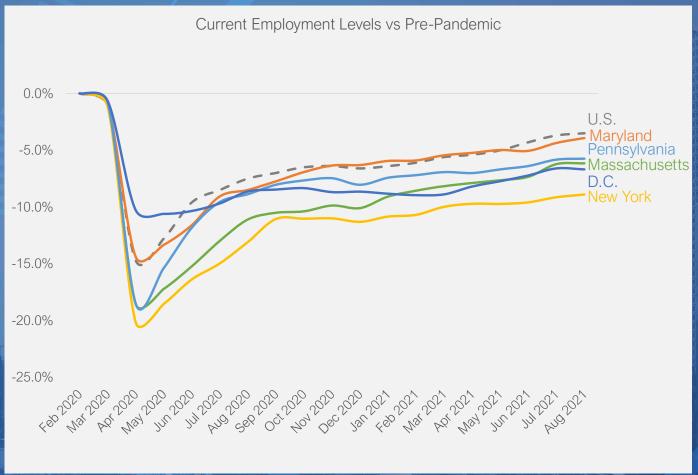


Occupation	Unemployment Rate		
Legal	1.4%		
Tech	1.5%		
Healthcare	2.0%		
Service	7.5%		
Transportation & Material Moving	8.2%		





Mid-Atlantic and Northeast Jobs Recovery Trailing U.S. Average



- Northeast states lag the national recovery; Many had tighter restrictions for a longer time
- Maryland employment declined
 14.4% and is now within 4% of prepandemic levels
- Pennsylvania employment declined 18.5% and is now within 6% of prepandemic levels
- Massachusetts employment declined 17.2% and is now within 7% of pre-pandemic levels
- Washington, D.C. employment declined 10.6% and is now within 7% of pre-pandemic levels
 - New York employment declined 18.5% and is now within 9% of prepandemic levels

Sources: LaborIQ®; Bureau of Labor Statistics

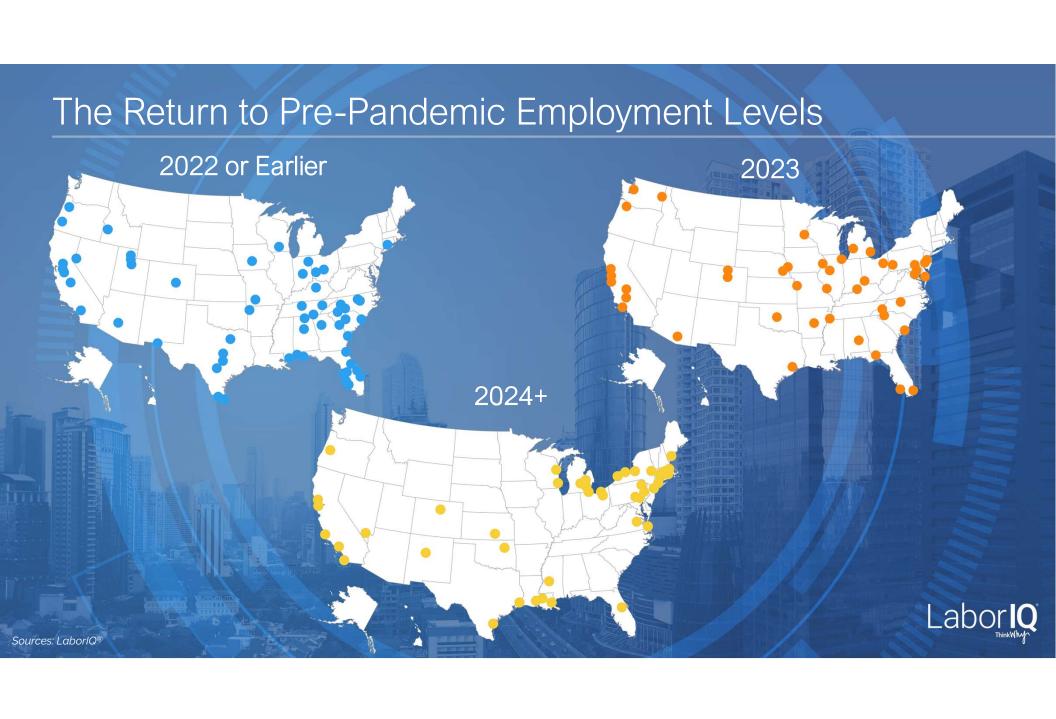
Recovery Timeline | U.S. & Key State Metros

2021	2022	2023	2024	2025+
Austin	Atlanta	Baltimore •	Albany	Hartford
Phoenix	Charlotte	Chicago	Boston ◆	New Orleans
Salt Lake City	Dallas	Denver	Las Vegas	Providence
	Nashville	Houston	Los Angeles	
		Philadelphia ◆	New York ◆	
		Seattle	Orlando	
		Syracuse	Rochester	
		U.S.	San Francisco	
		Washington, D.C. ♦		

Metro is featured in LaborIQ[®] Mid-Atlantic and Northeast Metro Highlights; Others states and metros available from LaborIQ[®]

Mid-Atlantic and Northeast metros are on the later end of the recovery relative to many other locations in the U.S.





Labor Market Highlights | Baltimore, Maryland



- All jobs recovered by 2023, in line with the national average
- The job recovery varies considerably by industry, with some recouping all jobs by 2022, but others taking until 2024; this may cause talent to change industries
- Population growth through 2025 is lower than the national average, constraining talent supply relative to other metros

Index Ranking

Jobs to Recover

60

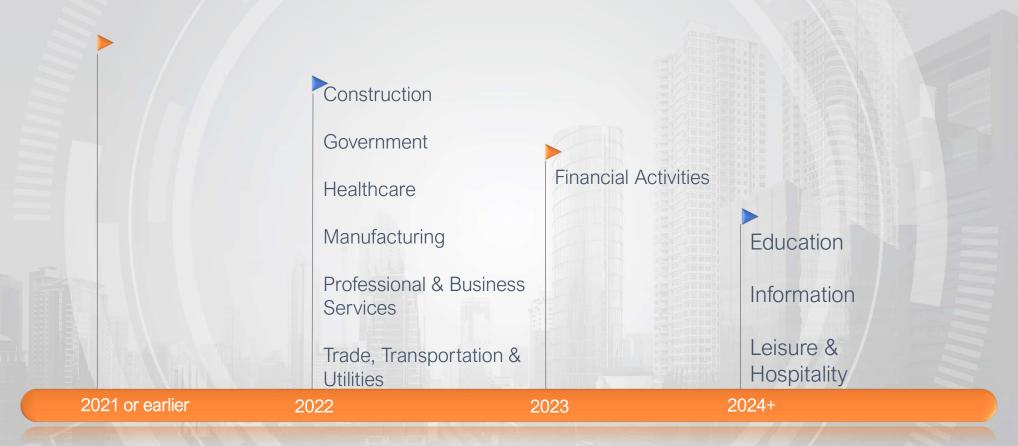
Out of 150 metros; Ranked 66 a year ago 61.3K

4.3% below pre-pandemic total employment





Year of Job Recovery by Industry | Baltimore, Maryland





Labor Market Highlights | Boston, Massachusetts



- All jobs recovered by 2024, later than the national projections
- Information and Construction are two leading industries, recovering all jobs by 2022
- Given the lag in the recovery, this metro will be at risk for losing talent; high salaries in this region make remote work a difficult option

Index Ranking

king Jobs to Recover

27

Out of 150 metros; Ranked 76 a year ago 184.3K

6.5% below pre-pandemic total employment





Year of Job Recovery by Industry | Boston, Massachusetts





Source: LaborIQ®

Labor Market Highlights | New York, New York



- New York experienced one of the highest totals of job loss during the early pandemic on both a relative and absolute basis
- Most industries will not fully recover all lost jobs until 2024 or later
- The city will be at risk for net migration out of the metro, which will impact talent supply; many companies will need to look at remote work to fill roles

Index Ranking

Jobs to Recover

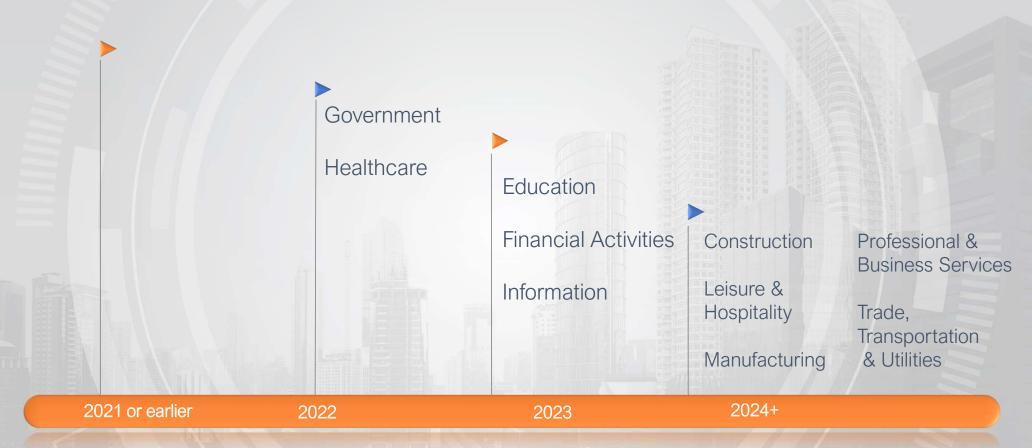
Out of 150 metros; Ranked 110 a year ago

9.0% below pre-pandemic total employment





Year of Job Recovery by Industry | New York, New York





Labor Market Highlights | Philadelphia, Pennsylvania



- All jobs recovered by 2023, in line with the national recovery
- Several industries, including Construction, Healthcare and Financial Activities, will recover by the end of 2022
- The metro's population is projected to grow at a slower pace than the national average through 2025, which will make it more difficult to source talent locally

Index Ranking

king Jobs to Recover

39

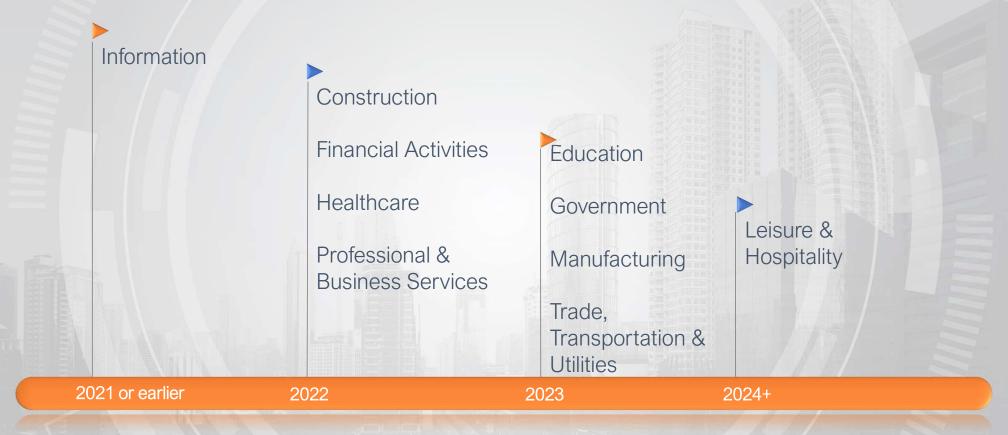
Out of 150 metros; Ranked 69 a year ago 167.4K

5.6% below pre-pandemic total employment





Year of Job Recovery by Industry | Philadelphia, Pennsylvania





Labor Market Highlights | Washington, D.C.



- Government and Public Administration did not experience major job losses, keeping Washington, D.C. in the top 25 LaborIQ[®] Index metros
- Unlike some other metros in this region, population growth through 2025 almost 2x the national average; this should make it easier to source talent locally

Index Ranking

Jobs to Recover

21

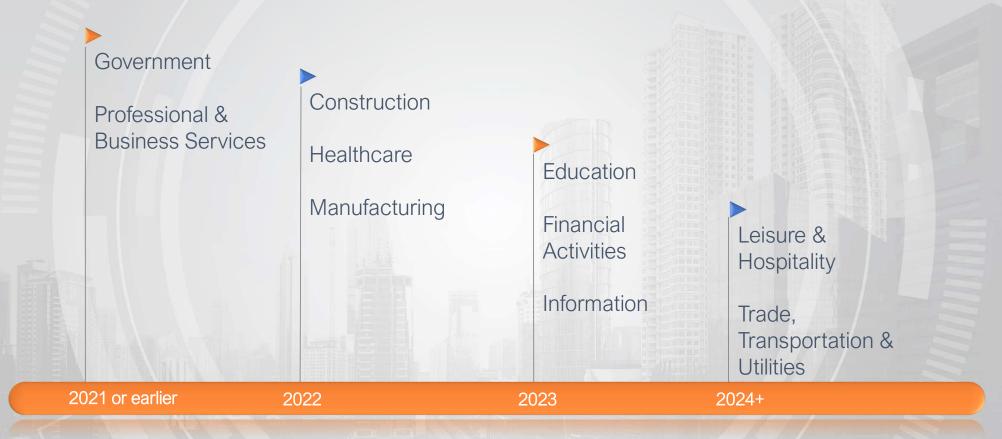
Out of 150 metros; Ranked 28 a year ago 172.9K

5.1% below pre-pandemic total employment





Year of Job Recovery by Industry | Washington, D.C.





Recommended Salaries by Job Title & Location

	Customer Support Rep	Registered Nurse	Digital Marketing Manager	Senior Accountant	Software Engineer
Baltimore	\$51	\$84	\$92	\$112	\$133
Boston	\$57	\$109	\$96	\$117	\$125
New York	\$53	\$100	\$121	\$129	\$135
Philadelphia	\$52	\$84	\$100	\$109	\$118
Washington, D.C.	\$55	\$86	\$110	\$131	\$129
Chicago	\$51	\$84	\$79	\$103	\$113
Los Angeles	\$49	\$116	\$98	\$115	\$132

Annual Salary (000s) Based on Bachelor's Degree and 4-6 Years of Experience

Salary is lowest across metros listed



